



Welcome to the Pizza & Pasta Recipe Book 2017

With the launch of this year's Pizza and Pasta Chef of the Year Competitions the Recipe Book brings together the finest Pizza and Pasta recipes to inspire your creativity. Whether you're a restaurant chef or an enthusiastic amateur, the recipes in this booklet will stimulate and tantalise everyone's taste buds.

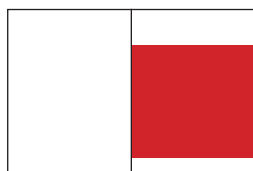
We've drawn on all of our expertise as the trade body for the Pizza, Pasta and Italian Food industry to bring you lots of recipes from a classic, award-winning Margherita to stunning contemporary designs. We hope to provide a recipe for all occasions: formal dining to create and impression right the way through to wonderful dishes to serve your family. Each one has been carefully selected to inspire and challenge your culinary creativity. If these recipes inspire you to get creative, check out our competition pages online at www.papa.org.uk

Buon Appetito!

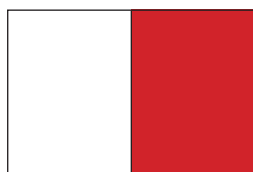
Rates Card 2017

Copy Deadline: 7th July
Published: 21st July

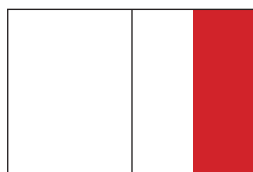
Mechanical Data



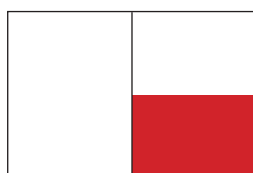
Front cover
W:148mm x H:130mm
Bleed 3mm



Full page
W:148mm x H:210mm
Bleed 3mm



Verticle Half Page
W:74mm x H:210mm
Bleed 3mm



Hoizontal Half Page
W:148mm x H:105mm
Bleed 3mm

Front Cover	£950 (plus VAT)
Back outside cover	£850 (plus VAT)
Full Page	£750 (plus VAT)
Half Page	£500 (plus VAT)

Artwork Specification

All artwork should be supplied as a high resolution PDF file on disk to JandM Group, Association House, 18c, Moor Street, Chepstow, NP16 5DB or on email: ed@jandmgroup.co.uk
Other formats can be accepted by arrangement, call: Edward Lantzoz on 01291 636 344 or email: ed@jandmgroup.co.uk

Copy matter must conform to the publisher's requirements and additional work involved will be charged for. Thus the cost of making duplicate blocks or films, and necessary reprographic or origination work on material which is not strict accordance with copy requirements will be charged to the advertiser.

ADVERTISING
ANDREW EMERY

T: 01291 636334

E: Andrew@jandmgroup.co.uk

PRODUCTION
EDWARD LANTZOS

T: 01291 636339

E: ed@jandmgroup.co.uk